



PRESS RELEASE

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For Immediate Release

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Doug Hall, America's #1 Idea Guru, to Speak in Southern California

TORRANCE, CA – One of America's top business thinkers and best-selling authors, Doug Hall, will speak at a data-packed [event](#) that will help local manufacturers maximize their profits and sustain growth in creative ways.

Hosted by [California Manufacturing Technology Consulting™](#), this exciting breakfast meeting to be held on June 10, 2008 will focus on Hall's celebrated business growth strategy called *Eureka! Winning Ways*. The proven approach uses familiar Lean/Six Sigma principles to bring about systemic change that will spur companies' to accelerate their growth strategy and increase their revenue. Attendees will have the opportunity to have a one-on-one discussion with Doug Hall after his presentation and they will also receive a complimentary copy of his book, "*Jump Start Your Business Brain*".

Hall, who has been called America's #1 Growth Coach and Idea Guru, will offer manufacturers in Southern California the opportunity to maintain a "pipeline" of new product ideas, organize teams to optimize the speed-to-market outcome and learn how to assess progress using a large database of actual results. These techniques are most effective with small and mid-sized companies whether they are looking for growth opportunities, new product ideas, or they want to keep the momentum going through innovative marketing strategies. Companies that are losing market share to competitors will learn Hall's highly effective ways to identify new markets and customers. For more information about the breakfast meeting and/or to register online, visit www.cmtc.com.

ABOUT CALIFORNIA MANUFACTURING TECHNOLOGY CONSULTING

A private, nonprofit corporation, CMTC was established in 1992 to provide high value consulting services to California's high tech and traditional small and medium-size manufacturers to increase their competitive advantage through improved methods of management and manufacturing. Today, through its regional teams, CMTC provides consulting services in the practice areas of Strategic Business, Lean Enterprise, Information Technology, Energy Services, Quality, Distribution and Supply Chain Management. CMTC's regional teams cover Los Angeles, the Inland Empire, Orange County, Ventura/Santa Barbara County, the San Fernando/San Gabriel Valley, the San Joaquin Valley and San Diego/Imperial County. For more information, visit www.cmtc.com.

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