

NEWS RELEASE

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For Immediate Release

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California Manufacturing Technology Consulting Featured in LA Times Article

TORRANCE, CA—The *Los Angeles Times* reports that [California Manufacturing Technology Consulting](#)[™] (CMTC) provides critical expertise to spur businesses to become more efficient and competitive.

Small and medium-size manufacturers, which often have limited resources and limited access to new techniques and technologies, are especially vulnerable in the global market. As the *Times* article wrote, our private, non-profit consulting firm provides the very small manufacturers with a unique benefit: The Small Manufacturers Advantage[™] Program (SMA), part of CMTC's total services, provided consulting services at no cost. Moreover, these SMA services resulted (from October 2006 to July 2007), in a reported \$75.2 million in cost savings and created nearly 4,300 new jobs.

SMA is a CMTC service line designed especially to meet the critical needs of small manufacturers with revenues of less than \$15M. The Company Snapshot[™] Assessment sets a baseline and develops recommendations for self-improvement along with a Continuous Improvement Roadmap. Companies can use the Improvement Roadmap to initiate projects to support the company's short and long term business objectives.

"This program is so successful because it is specifically designed for small manufacturers to get them up to date with new technologies and techniques needed to maintain global competitiveness," stated David Braunstein, President and CEO of CMTC.

For larger companies, CMTC provides for-fee, in-depth, hands-on consulting services to companies in Industry Consulting groups for [Aerospace](#), [Automotive](#), [Consumer](#) and [Industrial](#) sector companies

ABOUT CALIFORNIA MANUFACTURING TECHNOLOGY CONSULTING[™]

A private, nonprofit corporation, CMTC was established in 1992 to provide high value consulting services to California's high tech and traditional small and medium-size manufacturers to increase their competitive advantage through improved methods of management and manufacturing. Today, through its regional teams, CMTC provides consulting services in the practice areas of Strategic Business, Lean Enterprise, Information Technology, Energy, Quality, and Supply Chain Management. CMTC's regional teams cover Los Angeles, the Inland Empire, Orange County, Ventura/Santa Barbara County, the San Fernando/San Gabriel Valley, and the San Joaquin Valley.

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