



NEWS RELEASE

April 20, 2006

For Immediate Release

Contact: Chris Allen
(310) 263-3018
callen@cmtc.com

CMTC AND SEMA TEAM UP TO BRING ISO 9001 TO AUTOMOTIVE SUPPLIERS

**Series of webinars to explore the “who, what, when and how” of this
ISO quality standard – essential to Auto Suppliers**

Torrance, CA -- ISO 9001, an internationally-accepted quality management certification system, is helping thousands of companies worldwide manage their processes to become more efficient and cost-effective. Progressive companies are finding the ISO 9001 process can offer real strategic value, especially if it is aligned with corporate goals and objectives.

Now, OEMs are demanding that their suppliers become ISO 9001 compliant. But, how do you get ISO certification? Does it make sense for your company? These questions and others will be addressed during a series of interactive webinars on June 15th and June 22nd hosted by the Specialty Equipment Market Association (SEMA). The content of the ISO 9001 webinars will be developed and delivered by CMTC Senior Consultant Geoffrey Downer, who has conducted nearly a hundred successful ISO certifications. These webinars are free to the public and further details on how to participate can be found at www.sema.org or www.cmtc.com.

During the webinar, the ISO 9000 standard will be reviewed, while showing practical hands-on tools, with examples, you can use. Through ISO 9001 certification your organization will become a more competitive by:

- Providing focus on the areas of the business that affect quality and customer satisfaction.
- Preventing defective work, vs. inspecting defective work.
- Successfully implementing a foundation for continual improvement.

“We still see companies losing major accounts because they failed to pursue the ISO standard that is being mandated – in some cases – by OEMs,” said Jerry McNair, Director of CMTC’s Automotive Consulting Group. “ISO certification not only opens the door to opportunities for worldwide distribution, but it provides your existing customers with the knowledge that you produce products of the utmost quality. Putting it simply, having ISO certification makes you more competitive and makes your products more marketable – advantages every company needs. If you aren’t ISO certified, this webinar is the introduction you need.”

CMTC will also be announcing auditorium venues to view the webinar in the coming weeks which will be staffed by CMTC quality consultants available to answer questions regarding the ISO certification. For further details contact Sunny Lopez at (310) 263-3018.

ABOUT CALIFORNIA MANUFACTURING TECHNOLOGY CONSULTING

A private, nonprofit corporation, CMTC was established in 1992 to provide high value consulting services to California’s high tech and traditional small and medium-size manufacturer to increase their competitive advantage through improved methods of management and manufacturing. Today, through its seven regional teams, CMTC provides consulting services in the practice areas of Strategic Business, Lean Enterprise, Information Technology, Quality and Supply Chain Management. CMTC’s regional teams cover Los Angeles, the Inland Empire, Orange County, Ventura/Santa Barbara County, the San Fernando/San Gabriel Valley, the San Joaquin Valley and San Diego/Imperial County. For more information, visit www.cmtc.com.