



NEWS RELEASE

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For Immediate Release

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CMTC LAUNCHES ONLINE DISTRIBUTION QUICK CHECK

Innovative, complimentary benchmarking tool available on the web

TORRANCE, CA -- Benchmarking for the Logistics and Supply Chain Professional is a key method for determining the competitive position of an organization from both logistics cost and service perspectives. As such, California Manufacturing Technology Consulting (CMTC) has developed a unique benchmarking tool called the Logistics Health Check to assess an organization's logistics performance.

The Health Check was developed by CMTC's Distribution Consulting Group. Drawing on the combined 100 years of industry experience of the Distribution Consulting Group and data culled from various sources including the U.S. Department of Commerce a comparative baseline has been established for World Class performance.

A complete Health Check measures company performance on nearly 50 critical elements essential for operations. However, CMTC has taken seven key issues for comparison and developed a complimentary online Quick Check™ available so that companies can get a snapshot on their competitive standing in logistics. The Quick Check will measure your company's performance against others in your specific industry and offer you an instant report online and by email to assess your performance.

The online Quick Check can be completed in less than two minutes, including the generation of a synopsis of your ranking within your industry. The online Quick Check can be found at: http://www.cmtc.com/survey_qc/ or through the link on the CMTC Distribution Consulting page: <http://www.cmtc.com/industry/distribution.html>. Upon completion of the online Quick Check you can arrange for a more detailed onsite Health Check assessment.

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All organizations with logistics, distribution and supply chain functions are encouraged to take this complimentary online assessment. Companies wishing to discuss other logistics issues may contact CMTC directly at (310) 984-0134 or pgrubb@cmtc.com.

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ABOUT CALIFORNIA MANUFACTURING TECHNOLOGY CONSULTING

A private, nonprofit corporation, CMTC was established in 1992 to provide high value consulting services to California's high tech and traditional small and medium-size manufacturers and distributors to increase their competitive advantage through improved methods of management and manufacturing. Today, through its regional teams, CMTC provides consulting services in the practice areas of Strategic Business, Lean Enterprise, Information Technology, Energy Services, Quality, Distribution and Supply Chain Management. CMTC's regional teams cover Los Angeles, the Inland Empire, Orange County, Ventura/Santa Barbara County, the San Fernando/San Gabriel Valley, the San Joaquin Valley and San Diego/Imperial County. For more information, visit www.cmtc.com.