



NEWS RELEASE

March 20, 2007

For Immediate Release

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CMTC TO PRESENT AT PARSEC SPONSORED SEMINAR ON LEAN MANUFACTURING

TORRANCE, CA -- California Manufacturing Technology Consulting (CMTC), Southern California's leading Lean consulting organization with its Speed-To-Market™ and Energy Advantage Plus™ suite of services will participate in the "Real-Time Performance Management Executive Seminar" sponsored by Parsec Automation Corporation.

CMTC senior consultant, Ron Calame, will join Kenneth Jones (CPA) from the Lyndon Group and Scott Klages (Senior Manufacturing Consultant) of Parsec Automation Corporation as a panelist for this complimentary seminar. Calame is Certified in Production and Inventory Management (CPIM) by APICS, the Association for Operations Management and has extensive experience in the Food processing and consumer industry.

The seminar will be held Wednesday, March 28th from 11 AM to 1:30 PM at the offices of Microsoft in Los Angeles (333 South Grand Ave., #3300, Los Angeles, CA 90071).

Seminar attendees can expect to learn from three industry experts on how to establish and implement a **successful Lean manufacturing process** within your organization. The panel will examine the challenges of culture and resources, and explore the benefits being used by leading manufacturers to increase ROI.

Learning objectives include:

- Discover the efficiencies to be gained by establishing Lean
- Explore how establishing a Lean culture and formalizing your processes will increase revenues
- Get more out of your existing production infrastructure without having to add hardware and/or interrupt operations
- Meeting customer demand and staying competitive
- Improve operational efficiencies through real-time performance solutions
- Resource Optimization

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Interested parties can register for this complimentary seminar by calling (714) 996.5302 (8:00A.M.–5:00P.M. PST) or going online at http://www.parsec-corp.com/register_event.asp?source=Productivity%20Advisor%20February%202007&event=SouthWest.

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ABOUT CALIFORNIA MANUFACTURING TECHNOLOGY CONSULTING

A private, nonprofit corporation, CMTc was established in 1992 to provide high value consulting services to California's high tech and traditional small and medium-size manufacturers and distributors to increase their competitive advantage through improved methods of management and manufacturing. Today, through its regional teams, CMTc provides consulting services in the practice areas of Strategic Business, Lean Enterprise, Information Technology, Energy Services, Quality, Distribution and Supply Chain Management. CMTc's regional teams cover Los Angeles, the Inland Empire, Orange County, Ventura/Santa Barbara County, the San Fernando/San Gabriel Valley, the San Joaquin Valley and San Diego/Imperial County. For more information, visit www.cmtc.com.