



PRESS RELEASE

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Over 400 Southern California Manufacturers Increase Competitiveness

TORRANCE, CA – In a survey between June 2007 and May 2008, an independent 3rd party reported that 85% of the 500 manufacturers that received consulting services in Southern California, under the federal Manufacturing Extension Partnership (MEP) program, stated they had recorded increases in competitiveness. These improvements were as a result of implementing changes recommended through consulting services provided by the [California Manufacturing Technology Consulting](http://www.cmtc.com)[™] (CMTC).

The improvement results, compiled from companies receiving CMTC consulting by an independent survey conducted by Synovate, are usually from improvements in their production techniques. Benefits from these services were noted as substantial and have major implications for the California economy. Details reported separately by over 100 of the total manufacturers surveyed (who committed to more intensive changes) show that improvements made have a direct correlation to staying in business and staying in California. The significance of the gains with these 100 manufacturers can be judged from:

- 80 companies said improvements were significant to growing their business and adding jobs**
- 65 companies said improvements made were significant to staying in business.**
- 45 companies said improvements enabled them to stay in California.**

“These Southern California companies that CMTC works with are leaders in improving their businesses and investing in change to meet the fierce challenges of global competition. They are stepping up to competition and taking advantage of new production and management strategies to improve their bottom-line and stay in business. Because these manufacturers provide ladders to high-paying manufacturing jobs they are a safeguard in California’s economy,” said David Braunstein, President and CEO of CMTC.

ABOUT CALIFORNIA MANUFACTURING TECHNOLOGY CONSULTING

A private, nonprofit corporation, CMTC, an affiliate of NIST MEP, was established in 1992 to provide high value consulting services to California’s high tech and traditional small and medium-size manufacturers to increase their competitive advantage through improved methods of management and manufacturing. Today, through its regional teams, CMTC provides consulting services in the practice areas of Strategic Business, Lean Enterprise, Information Technology, Energy Services, Quality, Distribution and Supply Chain Management. CMTC’s regional teams cover Los Angeles, the Inland Empire, Orange County, Ventura/Santa Barbara County, the San Fernando/San Gabriel Valley, the San Joaquin Valley and San Diego/Imperial County. For more information, visit www.cmtc.com.

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