



# NEWS RELEASE

January 17, 2007

## For Immediate Release

Contact: Chris Allen  
(310) 263-3018  
callen@cmtc.com

## **CALIFORNIA'S GOODS MOVEMENT ACTION PLAN IS GOOD NEWS FOR THE STATE'S MANUFACTURERS**

**TORRANCE, CA --** California Manufacturing Technology Consulting (CMTC), the state's largest organization dedicated to improving the welfare and productivity of small and medium-sized manufacturers and distributors, today praised the Schwarzenegger Administration on the introduction of the Goods Movement Action Plan (GMAP). The plan outlines a comprehensive strategy to improve the infrastructure and environmental issues associated with goods transportation via the state's highway, rail and port systems.

"Small and medium-sized manufacturers in California survive on being able to produce high quality products that can be delivered to customers and markets quickly and efficiently. The improvements proposed in the Governor's plan are vital to getting California manufactured products to those world markets," said David Braunstein, President and CEO of CMTC. "The GMAP is a positive step toward maintaining the global competitiveness of our state and our manufacturing industry."

In 2005, Governor Schwarzenegger adopted a policy to improve and increase international trade through California's ports while at the same time minimizing trade's impact on the surrounding communities and the environment. As our state's manufacturers faced increased competition from imports from low cost countries overseas, CMTC favored the Governor's policy to increase the industry's ability to move products to waiting markets.

Braunstein continued, "I applaud the work that the Governor and the Legislature continue to accomplish to make California more business friendly. California can only retain its leadership role in manufacturing with a continued focus on and ambition for a business friendly agenda in Sacramento. As I said the GMAP is a positive step in the right direction and restoring funding to the Manufacturing Technology Partnership (MTP) would be another in improving the fortunes of small manufacturers in California."

CMTC operates in part with funding from the California Manufacturing Technology Partnership (MTP). Through MTP, CMTC provides small and medium-sized manufacturers with access to a

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wide range of high-quality business assistance including technical consultative services, work force training, and professional development – making these companies more competitive in a global marketplace. With these funds, CMTC was able to help create on average 2,327 manufacturing jobs and 5,819 support jobs annually since 2002.

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**ABOUT CALIFORNIA MANUFACTURING TECHNOLOGY CONSULTING**

A private, nonprofit corporation, CMTC was established in 1992 to provide high value consulting services to California's high tech and traditional small and medium-size manufacturer to increase their competitive advantage through improved methods of management and manufacturing. Today, through its regional teams, CMTC provides consulting services in the practice areas of Strategic Business, Lean Enterprise, Information Technology, Energy Services, Quality, Distribution and Supply Chain Management. CMTC's regional teams cover Los Angeles, the Inland Empire, Orange County, Ventura/Santa Barbara County, the San Fernando/San Gabriel Valley, the San Joaquin Valley and San Diego/Imperial County. For more information, visit [www.cmtc.com](http://www.cmtc.com).