



NEWS RELEASE

January 23, 2007

For Immediate Release

Contact: Chris Allen
(310) 263-3018
callen@cmtc.com

CMTC FORMS A STRATEGIC ALLIANCE WITH SBA IN SAN DIEGO

TORRANCE, CA -- With a common mission to aid, counsel, assist and protect the interests of small business concerns, preserving free competitive enterprise and maintaining and strengthening the overall economy of our nation, California Manufacturing Technology Consulting (CMTC) and the U.S. Small Business Administration (SBA) San Diego District Office entered into a Strategic Alliance Memorandum to better serve the small businesses of the San Diego metropolitan area. The agreement was signed in San Diego on Friday, January 12, 2007.

“I am extremely pleased with the work that is being accomplished by the CMTC and their excellent leadership through Mr. David Braunstein,” said San Diego SBA District Director Ruben Garcia.

The signed agreement is expected to allow SBA and CMTC to work together to improve business access to technological information, which will help them become more competitive in the global marketplace through educational opportunities and resources. Specifically, CMTC’s Small Manufacturers Advantage program will partner with SBA programs such as: SCORE, Small Business Development Centers (SBDC) and the Center for International Trade Development (CITD) to deliver informational seminars as well as no-cost and low cost services to small businesses to help them thrive and expand.

Small Manufacturers Advantage™ is a program especially designed by CMTC to meet the critical needs of small manufacturers with annual sales of \$15 million or less.

CMTC’s President and CEO, David Braunstein, added, “I look forward to having the SBA of San Diego as a Strategic Alliance partner. It will allow both organizations to bring a greater array of services for, and more value to, current businesses and future entrepreneurs. Our government supporter, the Department of Commerce, greatly appreciates the synergies between our organizations.”

CMTC operates in part with funding from the U.S. Department of Commerce's Manufacturing Extension Partnership (MEP). Through MEP, CMTC provides small and medium-sized manufacturers with access to a wide range of high-quality business assistance including technical consultative services, work force training, and professional development – making these companies more competitive in a global marketplace. With these funds, CMTC was able to help create on average 2,327 manufacturing jobs and 5,819 support jobs in Southern California annually since 2002.

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ABOUT CALIFORNIA MANUFACTURING TECHNOLOGY CONSULTING

A private, nonprofit corporation, CMTC was established in 1992 to provide high value consulting services to California's high tech and traditional small and medium-size manufacturer to increase their competitive advantage through improved methods of management and manufacturing. Today, through its regional teams, CMTC provides consulting services in the practice areas of Strategic Business, Lean Enterprise, Information Technology, Energy Services, Quality, Distribution and Supply Chain Management. CMTC's regional teams cover Los Angeles, the Inland Empire, Orange County, Ventura/Santa Barbara County, the San Fernando/San Gabriel Valley, the San Joaquin Valley and San Diego/Imperial County. For more information, visit www.cmtc.com.