



NEWS RELEASE

January 17, 2007

For Immediate Release

Contact: Chris Allen
(310) 263-3018
callen@cmtc.com

CMTC HELPS COMPANIES KEEP THEIR NEW YEAR'S RESOLUTION TO GET LEAN IN 2007 2 SEPARATE LEAN (Office & Product Development) EVENTS IN WESTLAKE VILLAGE 2/7-2/8

TORRANCE, CA -- Lean principles have been applied to business processes for almost 50 years now and companies that employ these principles have reaped huge economic benefit — improving quality, costs and cycle time. Given the considerable time and resources companies spend in the development of products and doing administrative tasks, many managers, owners and executives want to know if there isn't a way to apply Lean to both of these processes.

California Manufacturing Technology Consulting (CMTC) has the answer. As a leading practitioner of Lean through its Speed-To-Market™ branded services and products, CMTC has developed two unique toolkits to assist companies in the front office and in product development.

On February 7, 2007, CMTC will present its Lean Product Development (LPD) workshop in Westlake Village. CMTC senior consultants will walk attendees through the development process, so that companies can get their products to market quicker and with lower costs. CMTC will introduce a LPD toolkit and other methodologies aimed to improve the design to manufacturing process.

On the following day, February 8, CMTC will showcase its tremendously popular Lean Office workshop also in Westlake Village. The workshop will include a lean office simulation to improve and deploy companies' effective administrative processes. This workshop will help participants identify and eliminate waste in the office and will provide an economic framework for determining which lean techniques will yield the

-- MORE --

greatest payback. CMTC consultants will divulge strategies for identifying, implementing, institutionalizing and sustaining improvement to your office.

Both events start 8 AM at the Hyatt Westlake Plaza in Thousand Oaks, 880 S. Westlake Blvd., Westlake Village, California, USA 91361. For more or to register call Sunny Lopez at (310) 263-3009 or go online at https://www.cmtc.com/event_registration.html.

-- 30 --

ABOUT CALIFORNIA MANUFACTURING TECHNOLOGY CONSULTING

A private, nonprofit corporation, CMTC was established in 1992 to provide high value consulting services to California's high tech and traditional small and medium-size manufacturer to increase their competitive advantage through improved methods of management and manufacturing. Today, through its regional teams, CMTC provides consulting services in the practice areas of Strategic Business, Lean Enterprise, Information Technology, Energy Services, Quality, Distribution and Supply Chain Management. CMTC's regional teams cover Los Angeles, the Inland Empire, Orange County, Ventura/Santa Barbara County, the San Fernando/San Gabriel Valley, the San Joaquin Valley and San Diego/Imperial County. For more information, visit www.cmtc.com.