



PRESS RELEASE

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For Immediate Release

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CMTC Continues to Expand the San Diego Team with the Addition of Daniel McKeon

TORRANCE, CA – [California Manufacturing Technology Consulting](http://www.cmtc.com)[®] (CMTC) has added a new Senior Client Advisor to assist manufacturers in the San Diego region. Dan is a seasoned sales and operations professional with over 25 years of experience working with manufacturers. Part of his responsibilities will be to focus on new business development opportunities and to assist established manufacturers grow their business. Dan is an accomplished professional and has worked with both domestic and international manufacturers. He has a consistent track record with executing strategies that increase market share.

Mr. McKeon developed his strong business acumen while he owned and operated a 45 member manufacturers' representatives' agency and managed four fully staffed regional offices covering the Western States. His experience in areas such as logistics, supply chain, global sourcing, manufacturing production and distribution make him a valuable team member for the San Diego region. Previously, he worked for Franklin Electric, Sunbeam, Evergreen International and The Lippincott Company, Inc.

“Dan’s location in the San Diego region will offer CMTC the ability to expand its outreach to manufacturers in this area and assist them to develop solutions to improve their business,” stated Cheryl Slobodian, Director of Operations for CMTC. “Dan is a great sales addition to the team,” continued Ms. Slobodian.

ABOUT CMTC

A private, nonprofit corporation established in 1992, CMTC is the Southern California affiliate of NIST MEP, under the Federal Hollings Manufacturing Extension Partnership (MEP) program, a network of more than 60 centers across the country that provides assistance to small, medium and large manufacturers. CMTC serves Fresno to San Diego/Imperial County. CMTC and Manex represent the MEP system in California and work in close collaboration on all manufacturing issues and opportunities within the State of California. For more information, visit www.cmtc.com or follow us [on LinkedIn](#), [Facebook](#) or [Twitter](#). Subscribe to our manufacturing network blog at <http://www.cmtc.com/blog>

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