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FOR IMMEDIATE RELEASE

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Flap Happy is very excited to introduce its new line for Spring Summer 2012. Owner Laurie Snyder, Malibu, CA native and mother of four, started Flap Happy with an idea for a hat that would protect her kids' faces and necks from the sun. The Original Flap Happy UPF 50+ flap hat is the hat that started it all! Twenty four years later, Flap Happy is much more than hats, expanding to swimwear, playwear, outerwear, and UPF 50+ headwear lines.

Flap Happy's new spring line features vibrant colors, playful prints and unique designs, including details such as ruffles, bows, and fun contrasting prints. Comprised of the most comfortable cottons and microfibers including cotton spandex, poly spandex, cotton poplin, and poly microfiber, Flap Happy's clothing, swimwear, and hats are available in sizes starting at 6 months through size 8.

It is easy to stay protected from the sun with Flap Happy! Most of their swimwear and hats feature a chemical-free, UPF 50+ design to block out harmful UV rays. All high quality, comfortable fashions by Flap Happy are proudly made in Los Angeles, CA, USA at a great price points!

For more information contact Flap Happy at 310.453.3527, email [sales@flaphappy.com](mailto:sales@flaphappy.com), or visit [www.flaphappy.com](http://www.flaphappy.com).