



Quick Fact Sheet	
Product Name:	MaxTraxxx™ Glow-in-the-Dark Racing System
Manufacturer:	Skullduggery, Inc
Product website:	www.maxtraxxx.com
Age Range:	5 years and above
Length of Time on Market	Released in October 2010
MSRP:	\$29.99
Product Description:	MaxTraxxx is Krazy Kar's hot, new, Glow-in-the-Dark, 1/64 scale, standard race system. Side by side, easy launch racing is engineered directly into the design with built in starting gates and expandable racing lanes. Race multiple friends at once! MaxTraxxx interlocking groove structure expands to meet your racing requirements. 20 feet of Glow-in-the-Dark track and 2 Light Up Marble Racers are also included in every MaxTraxxx starter set.
Quick Facts:	<ul style="list-style-type: none"> • Includes 20 feet of Glow-in-the-Dark Track, 2 starting gates, 2 Light Up Marble Racers, and Glow-in-the Dark decals • Expandable racing lanes • Compatible with Hotwheels track • Designed for a vertical racing start • Compatible with all 1/64 scale racers • Easy to assemble • Great fun in the light or dark • Made in the USA • Unlike anything else on the market • Double loop coming soon
Product Image:	
Awards:	Creative Child Magazine Top Toy of the Year
Customers:	More than 700 new customers picked up in 2011
2011 Sales Growth:	Up over 250% from 2010

