



The Original
Flap Happy®

kai bean kids™
海

Contact: Laurie Snyder

FOR IMMEDIATE RELEASE

Phone: 310.453.3527

Email: laurie@kaibankids.com

WHAT'S ALL THE FLAP ABOUT **KAI BEAN KIDS**?

Dads Give **Kai Bean Kids** a Big Thumbs Up in its Debut Year!



Flap Happy's trendy boy's line, **Kai Bean Kids**, has made a splash in its debut year! Now that **Kai Bean Kids** has entered its second year, owner Laurie Snyder says, "What we hear most from our customers is that it's the clothing that dad's want to wear, but for kids!"

Kai Bean Kids is a fashion forward boy's line which combines the latest trends in contemporary menswear with the laid back California lifestyle.

Comprised of the softest cottons and Rayon's including French Terry, Thermal Waffle Knit and Combed, Ring spun Jersey, the line is available in sizes starting at 6 months all the way through size 12.

The new line is available in a variety of styles including shorts, pants and hoodies as well as tee shirts with simple, fun graphics. Most of the styles include details such as raw edges and mixed fabrications within one garment.

Kai Bean Kids has a very clean, comfortable look, and it is made entirely in Los Angeles, CA, USA at a great price point! You can find **Kai Bean Kids** online at www.kaibankids.com and in specialty stores around the world.

For more information contact **Kai Bean Kids** at 310.453.3527, email sales@kaibankids.com, or visit www.kaibankids.com.