

DECEMBER 2020 NEWSLETTER



New Cal/OSHA COVID-19 Emergency Regulations

Cal/OSHA's emergency regulations requiring employers to protect workers from hazards related to COVID-19 **are now in effect**. The regulations require that employers implement a site-specific written COVID-19 prevention program to address COVID-19 health hazards, correct unsafe or unhealthy conditions, and provide face coverings. When there are multiple COVID-19 infections or outbreaks at the worksite, employers must provide COVID-19 testing and notify public health departments. The regulations also require accurate recordkeeping and reporting of COVID-19 cases.

To download Cal/OSHA's model COVID-19 prevention program and presentations regarding the new standards, [click here](#).

CA's \$100 Million Small Business Hiring Tax Credit

[Senate Bill 1447](#) was created to help ease economic hardships imposed on small businesses due to the necessary response to the COVID-19 pandemic. SB 1447 allows eligible small businesses to receive \$1,000 in credit for each net new hire that occurred during the second half of 2020, up to \$100,000 per business. This tax credit can be used against personal and corporate income tax liabilities OR sales and use tax liabilities from the 2020 tax year.

To receive a tax credit tentative reservation, qualifying small businesses [need to apply](#) to

the [California Department of Tax and Fee Administration \(CDTFA\)](#) before January 15, 2021. Reservations will be accepted on a **first-come-first-serve** basis. The CDTFA has authority to accept up to \$100 million in tax credits.

For eligibility criteria and additional resources, visit the [CDTFA website](#) and the [State of California Franchise Tax Board website](#).

CMTC Spotlight



Firetect is a small, woman-owned business providing quality, green flame, and fire-retardant products to a variety of commercial establishments. Firetect's owners had been on a strategic path to growth with increased products and market applications. Firetect's needs included increased brand awareness, market expansion, social media, testing, and recruitment. As the growth occurred, Firetect required outside expertise and support for continual process improvements, export expansion support, facility expansion, and infrastructure strategies. To accomplish this, Firetect turned to CMTC to assist with marketing and sales services, one-on-one business advisor consulting, networking, and strategic support.

As a result, Firetect estimates **cost savings and cost avoidance of as much as 10%**. Firetect has also seen **sales increases of 20%** each year due to improved marketing and branding, which has led to a **40% increase in jobs**.

Find Out How We Did It

Made in California Showcase



Today's customers are looking for American-made products because they associate them with quality. In fact, recent reports reveal that 60% of Americans are willing to pay more for products made here at home. So, adding a Made in CA logo to your website and marketing and packaging materials can really pay off. There's no cost to join the other 2,000-plus Made in CA members, just [click here to sign up](#).

This Month's Featured Manufacturers

[ACCESS TRAX](#) | [CEECEE & BEE APOTHECARY](#)
[SIGN FACTORY](#) | [SIGA PLASTICS LLC](#)

Every month, CMTC is proud to showcase manufacturers participating in the Made in CA program. Featured companies appear in order from when they qualified for and joined the program. Each week, a single featured manufacturer is promoted on the Made in CA social media sites, giving that company even more visibility. Check out our featured manufacturers:



Latest Blog Posts

LEAN

CYBERSECURITY



What Are Lean & Six Sigma Methodologies?

The manufacturing world, across industry sectors, has witnessed significant improvements in productivity and competitiveness over the past couple of decades as a result of Continuous Improvement (CI) methodologies. Two of these methodologies that are recognized as having broad applicability are Lean Manufacturing and Six Sigma. In fact, some practitioners have combined these CI philosophies and tool sets into Lean/Six Sigma.

[Read more...](#)

10 Cybersecurity Shopping Tips for the Holiday Season

Brought to you by Center for Internet Security

It's that time of year again -- holiday shopping is in full swing! While you may not have to worry about being pickpocketed in the cyber world, you still need to be careful that you don't fall prey to criminals. Here are 10 online shopping tips that can help you keep your information out of the hands of those who are most certainly on the naughty list.

[Read more...](#)

[CLICK HERE TO VIEW OUR BLOG](#)

Events



Boosting Productivity and Employee Morale During Challenging Times

Wednesday, January 6th
10:30 – 11:30 AM PT

During this webinar, CMTC Human Resources, Administration and Recruitment Senior Manager Jeri Summer will discuss the importance of maintaining an engaged workforce and provide practical guidance on how to improve productivity and employee morale during challenging times.

[Register Now](#)

[View All Webinars](#)

We have other informative webinars scheduled throughout the new year. Get valuable guidance and help from CMTC and our guest speakers. [Register now.](#)

UCI Smart Manufacturing Survey

*Do you work in a small or medium manufacturing firm (fewer than 500 employees)? Or do you work with such companies as a consultant? Consider donating 10-15 minutes of your time! You could **win a gift card of \$500!***

With your help, this will be the largest national study ever done about how smart technology can benefit small and medium-sized manufacturers. The survey results will provide invaluable data for guiding future development of smart manufacturing tools tailored to the needs of these companies. You don't have to be a technology expert—we want a wide range of opinions. Participation is voluntary. We'll send you a report summarizing the results if requested, and **enter you in a random drawing for Visa gift cards worth \$500, \$300, and \$200.** This survey is being conducted by University of California Irvine through a grant from the U.S. Department of Energy. [To participate in the survey, click here.](#)

Harassment Avoidance Training

California State Bill (SB) 1343 mandates that all employers with five or more employees must provide Harassment Avoidance Training to fulfill all CA requirements. CMTC offers web-based 'live' sessions supporting State and Federal regulations and facilitated by a Harassment Avoidance trainer. [For a complete list of scheduled Harassment Avoidance Training Webinars, click here.](#)



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